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Sample Fundraising Letter: Requesting donations for a cause.

Are you working on a donation request campaign? Contacting potential supporters via mail can be very effective, assuming you have a top-notch donation request letter. The letter you use should appeal to the recipients' emotions, as well as convey the point that their donations can really make a difference.

Sample Cause Donation Letter

Dear [Recipient]:

[Name of organization] remains committed to making life better for individuals whose lives are affected by [issue]. Through our [program name], we have been able to make a positive impact on the lives of [number] people in our community who are living with [issue].

A few of our major accomplishments over the past year include:

- [number of people served]
- [funds used to help the community]
- [positive outcome example]
- [positive outcome example]

Our work is only possible with the assistance of generous donations from members of the community. Without donations from supporters such as yourself, the people who benefited from [organization name]'s services last year would have been left to face their challenges with [issue] all alone. It is our belief that every person dealing with this [problem/illness] deserves the support that we are ready and willing to give.

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Won't you help us help individuals in need? Your financial support can help us make a positive difference in the lives of people coping with [issue]. Your donation can make an immediate impact. Every dollar you send provides [type of help] to those in need. We look forward to receiving your generous donation. You may call [phone number] to make a credit card donation, or return a check in the enclosed envelope.

With Appreciation,

[Your Name Here]
Fundraising Coordinator

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