

RedHotFundraisingIdeas.com

Sample Fundraising Letter: Race Sponsorship Request

Do you enjoy running? Want to help your favorite charity raise money by participating in an upcoming race fundraiser? You'll find that a fundraising letter can be a powerful tool for helping you recruit race sponsors.

Sample Race Sponsorship Request Fundraising Letter

Dear [Recipient's Name]:

Each year, [charity] holds a run event to raise funds to support its charitable efforts in our community. This year, I'll be participating in the [name of run] Race for the first time. I'm excited to be able to do my part to help [charity] continue to provide much needed services to those whose lives have been affected by [issue].

As a first year runner, my fundraising goal is [dollar amount]. I'm writing to ask for your support as a sponsor. By filling out and returning the enclosed pledge card, you'll be committing to making a donation at the conclusion of the race. You can also make your pledge at [website].

Thank you in advance for your willingness to sponsor my participation in the [name of run]. Your donation is fully tax deductible, and you can be confident that your generosity will be put to excellent use in support of [charity]'s important work.

Sincerely,

[Name]

[Name of Race] Participant

<http://www.redhotfundraisingideas.com>