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## **Sample Fundraising Letter: Marathon Sponsorship Request**

Looking for a unique way to support your favorite health organisation? Why not participate in a marathon for the purpose of raising both money and awareness for the medical condition and your favorite organisation that works to fight the illness. People are likely to be so impressed by your commitment and dedication that you'll receive numerous positive responses to your marathon sponsorship request fundraising letter.

### **Sample Special Event Marathon Sponsorship Request**

Dear [Recipient's Name]:

What will you be doing on [date of event]? I'll be running in the [name of run] Marathon, as part of my ongoing efforts to help raise money to fund [medial condition] treatment and research. I'm running on behalf of the [name of organisation], and I'm writing to request for your sponsorship support of my participation in this important fundraising event.

I'm looking forward to the 26.2 mile run, and have been training consistently. I'm looking forward to beating my time from last year, and to raising \$2600 to fund [name of organisation]'s efforts to beat [illness]. I'm counting on the support of generous individuals like you, who are willing to donate to this important cause.

Won't you take a moment to fill out the enclosed pledge card or write out a check, payable to [name of organisation], as a sponsor of my participation in the [name of run] Marathon. Your gift will be used in [name of organisation]'s continuing

quest to wipe out [illness], and your generosity and support are truly appreciated.

Sincerely,

[Name]

[Name of Run] Participant

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