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Sample Fundraising Letter: Sports Team Travel

Has your child's sports team qualified to attend a regional or national competition? Once the initial excitement subsides, you'll need to get down to the business of raising money to fund the trip. A powerful sponsorship solicitation letter can help your team get the money it needs to travel for competition.

Sample Sports Team Travel Fundraising Letter

Dear [Recipient's Name]:

The [name of team] has earned the opportunity to travel to [location] to compete in the [event]. Being invited to participate in this competition is an honor that reflects just how dedicated, hard working, and talented each member of the [name of team] is.

To participate in the [event], we'll need to raise [dollar amount] by [deadline]. We're making sponsorship opportunities available to local businesses who'd like to help our team and gain valuable exposure among participants, parents, and spectators.

There are several levels of sponsorship, including program advertising, logos on team shirts, corporate support sponsorships, and more. Please see the enclosed sponsorship reservation form for details. Your support will fund team travel, uniforms, and other necessary items for participation.

Your support of our community's youth is important and appreciated. Thank you in advance for your willingness to

sponsor the [name of team]'s participation in the [event] competition. Please select the level of sponsorship you desire and return the reservation form, along with your payment, no later than [deadline]. I'll be happy to answer any questions you may have. You may reach me at [telephone number] or [email address].

Sincerely,

[Name]

[Team] Fundraising Coordinator

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